

Mocktail Etiquette Guide

**DRINK
SENSE**

1. MIND YOUR OWN BEVERAGE

When someone orders a mocktail, don't put your friend on the spot by asking, "Why aren't you drinking?". Let's make everyone feel comfortable ordering what they want—without question.

2. HAVE FUN AND BE BOLD

There are so many ways to elevate your mocktails. Try fun new flavour combos, interesting (and often beneficial) new ingredients and bold presentations.

3. SUPPORT YOUR FRIENDS

Even if you're choosing to drink alcohol, try to find places that have alcohol-free options so all your friends can join the party!

Mocktail Glossary

Here are a few terms to help you navigate the world of mocktails and cocktails!

ABV: alcohol by volume.

ZERO-PROOF: a beverage with no alcohol involved.

DE-ALCOHOLISED: a normally alcoholic drink with the alcohol removed.

I WORK TOMORROW, I'M DRIVING, I'VE ALREADY HAD ONE, JUST BECAUSE: a few ways you can answer the question "why order a mocktail?".

Why are you ordering a mocktail? Share a picture of yourself with a mocktail (it can absolutely be one you made for yourself!) and the reason you enjoyed it. Tag us **@drinksenseMB** and use **#LetsOrderMocktails** **#MocktailWeek2024** for a chance to have a custom mocktail created in your name and shared on our feed.

